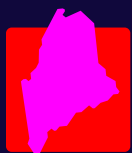


MAINE CREDIT UNIONS

MONEY BOOK



MAINE
CREDIT UNIONS

GRADE

4

Comparison Shopping Terms



As soon the credit union volunteer defines a word for you, connect the word to the correct definition by drawing a line between them.

Price •

- A report that gives someone's opinion about the quality of a good or service.

Quality •

- The cost of something compared to a particular unity of measurement, such as per ounce, liter, or pound.

Quantity •

- The total amount of money needed to pay for an item or service.

Unit Price •

- The total amount or how much there is of something.

Sale •

- The judgment of how good or bad something is.

Review •

- The favoring of a certain good or service over other options.

Personal Preference •

- The selling of goods and services for a lower price than usual.





COMPARISON SHOPPING

Which option should Jake choose when comparison shopping?

Think about the terms you just learned. After reading the scenario below, circle the option you think will be the best value.

Jake is going to the grocery store to buy five chocolate chip cookies and he has \$9. Chocolate chip cookies are his favorite kind of cookie. The day before, Jake read a review for Super Duper Chocolate Chip Cookies, stating that particular brand didn't taste good. After walking around the grocery store, Jake found four different cookie options and needs some help figuring out which option is the best value for his money.

1.

Five single-wrapped Sweetie's Chocolate Chip Cookies for \$1.50 each.



2.

A package of five Sweetie's Chocolate Chip Cookies for \$5.



3.

A package of ten oatmeal raisin cookies on sale for only \$4.



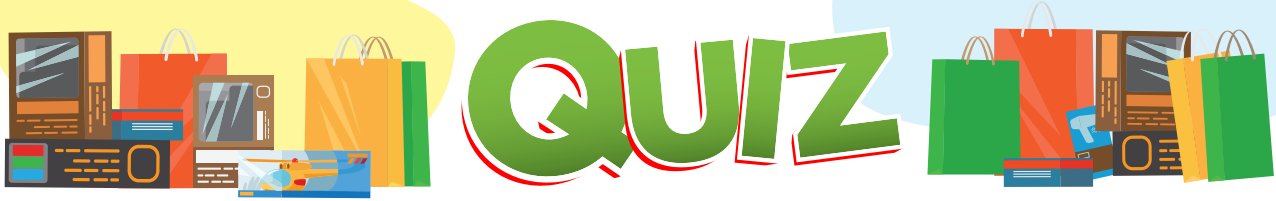
4.

A package of five Super Duper Chocolate Chip Cookies for \$5.



Why do you think this option is the best value for money? Write a few sentences about why you made your choice.

SHOPPING & BUYING



This quiz will test the knowledge you've learned about comparison shopping and impulse buying.

1.

What does quantity mean?

- a. The cost of something compared to a particular unit of measurement, such as per ounce, liter, or pound.
- b. The total amount or how much there is of something.
- c. The use of logic and planning rather than emotion or feelings.
- d. The favoring of a certain good or service over other options.

2.

Smart shoppers take the time to compare two or more different options before spending any money.

- a. True
- b. False

3.

Even if you don't want or need something, you should buy it because it's on sale.

- a. True
- b. False

4.

What does value for money mean?

- a. A good deal, sale, or discount.
- b. The total amount needed to pay for an item or service.
- c. A report that gives someone's opinion about the quality of a good or service.
- d. The combination of cost, quality, quantity, and need when making purchase.

5.

Define comparison shopping.

Shopping Crossword Puzzle



ACROSS

- The cost of something compared to a particular unit of measurement, such as per ounce, liter or pound.
- A sudden, unplanned purchase based on emotions and feelings, rather than logic and planning.
- The act of examining the similarities and differences between items, before purchasing, to get the best value for your money.
- The total amount of how much there is of something.
- A report that gives someone's opinion about the quality of a good or service.

DOWN

- The favoring of a certain good or service over other options.
- The combination of cost, quality, quantity, and need when making a purchase.
- The trade-off of making one choice over another.
- The judgment of how good or bad something is.
- The total amount of money needed to pay for an item or service.
- The selling of goods or services for a lower price than usual.

WORD BANK

- QUANTITY
- UNIT PRICE
- VALUE FOR MONEY
- OPPORTUNITY COST
- QUALITY
- COMPARRISON SHOPPING
- IMPULSE BUYING
- REVIEW
- PERSONAL PREFERENCE
- PRICE
- SALE

Definitions You Learned Today



Comparison Shopping

The act of examining the similarities and differences between items, before purchasing, to get the best value for your money.

Value For Money

The combination of cost, quality, quantity, and need when making purchase.

Price

The total amount of money needed to pay for an item or service.

Quality

The judgment of how good or bad something is.

Quantity

The total amount or how much there is of something.

Unit Price

The cost of something compared to a particular unit of measurement, such as per ounce, liter, or pound.

Sale

The selling of goods or services for a lower price than usual.

Review

A report that gives someone's opinion about the quality of a good or service.

Personal Preference

The favoring of a certain good or service over other options.

Impulse Buying

A sudden, unplanned purchase based on emotions and feelings, rather than logic and planning.

Opportunity Cost

The trade-off of making one choice over another.



WORD SEARCH



Search up, down, forward, and backward to find the hidden words listed in the word bank. Circle all of the words you find.

PREFERENCE

SHOPPING

PRICE

COMPARISON

SALE

IMPULSE

QUANTITY

COST

REVIEW

QUALITY

OPPORTUNITY

Q	U	A	N	T	I	T	Y	O	L	G	L	S	V
T	P	R	I	C	E	T	N	I	P	E	E	E	N
S	T	Y	T	I	N	U	T	R	O	P	P	O	P
I	R	S	I	G	V	M	I	O	C	O	U	U	N
C	Q	I	C	O	N	I	U	R	M	O	I	Y	N
L	Y	E	C	N	E	R	E	F	E	R	P	O	U
U	S	H	O	P	P	I	N	G	S	N	S	I	R
T	I	M	P	U	L	S	E	T	I	I	N	Q	O
P	S	L	Q	N	V	E	O	P	R	W	T	U	Q
Y	Y	O	I	I	O	C	P	A	E	E	R	A	T
E	N	S	C	O	N	O	P	E	S	I	I	L	O
N	P	T	E	U	P	M	O	A	A	V	S	I	A
A	P	Y	A	S	O	A	P	N	L	E	E	T	I
I	E	W	M	C	G	A	R	R	E	R	M	Y	Y

Talking to Your Children About Money

From day one, a child looks to their caregivers for advice and influence. They monitor how they speak, how they treat others, and even how they spend and manage their money. Children use the actions of their parents as a guide to make sense of the world around them and to develop skills as they continue to grow.

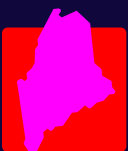
If you're a parent who cheers for a specific sports team, it's very likely that your child will also cheer for that team. The same concept applies to financial literacy. If you want your child to exhibit healthy financial habits, openly talking to your kids about money can help.

Scan the QR code for tips on talking to your children about money.



Presented By

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